

ORDER



KSDK

Orders
Order / Rev: 715698
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 09/24/12 - 10/12/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

Primary AE: Local House
Sales Office: KSDK
Sales Region: LOC

Agency
Name: Price Miner Creative Strategies/ POL
Buying Contact:
Billing Contact:
 5248 Waterman Blvd
 St Louis, MO 63108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: CITIZENS FOR DAVE HYLLA,CALLIS
Demographic: A25-54
Product Codes: PL-State/Local Misc
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	10	\$5,475.00	\$4,653.75
10/01/12	10/12/12	16	\$13,200.00	\$11,220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	10	\$5,475.00	\$4,653.75	0.00
October 2012	16	\$13,200.00	\$11,220.00	0.00
Totals	26	\$18,675.00	\$15,873.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	09/24/12	09/28/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	2	\$675.00	P-2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					2	\$675.00		0.00			
N 2	KSDK	09/24/12	09/28/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					3	\$275.00		0.00			
N 3	KSDK	09/24/12	09/28/12	M-F 2-3p Dr. Oz	CM	2-3p	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					3	\$200.00		0.00			
N 4	KSDK	09/24/12	09/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	2	\$1,350.00	P-2	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--					2	\$1,350.00		0.00			
N 5	KSDK	10/01/12	10/05/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					2	\$750.00		0.00			
N 6	KSDK	10/01/12	10/05/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: CITIZENS FOR DAVE HYLLA,CALLIS &
 Product Desc:
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSDK	10/01/12	10/05/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2				\$450.00		0.00			
N 7	KSDK	10/01/12	10/05/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2				\$450.00		0.00			
N 8	KSDK	10/01/12	10/05/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	2	\$1,650.00	P-2	0.00	NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF--		2				\$1,650.00		0.00			
N 9	KSDK	10/08/12	10/12/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$750.00		0.00			
N 10	KSDK	10/08/12	10/12/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$450.00		0.00			
N 11	KSDK	10/08/12	10/12/12	M-F 3-4p Ellen	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$450.00		0.00			
N 12	KSDK	10/08/12	10/12/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	2	\$1,650.00	P-2	0.00	NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$1,650.00		0.00			
Totals													26	\$18,675.00	